

It is the practice of the Diocese of Superior to protect all children at all times including the public use of their images. This is done not only to protect privacy but to provide a safe and secure environment in which the children may grow, learn, and worship.

**Therefore:**

- Parental or legal guardian permission must be obtained for any youth image and likeness that is used.
- Release forms must be completed annually, preferably at the time of registration.
- Only one registration form per family is needed.
- Signed release forms must be kept on file at the parish or school for at least seven years.

Those who are responsible for web sites and other web-based marketing and/or development campaigns, are strongly urged to become familiar with the **Children's Online Privacy Protection Act (COPPA)**. Refer to <http://www.ftc.gov/privacy/privacyinitiatives/childrens.html> for further information.

Diocese of Superior  
**Youth Image and Likeness Release Form**

The Diocese of Superior and its affiliated parishes and schools may wish to use an image of your child in both print and electronic publicity. It is the practice of the Diocese of Superior to protect all children at all times including the public use of their images. This document has been developed to inform parents and guardians of their right to grant or refuse permission for their child's image and likeness to be used in Diocesan and affiliated parish and school media and promotional materials.

Permission to use any videotape, photograph, slide, audiotape, or any other visual or audio reproduction in which your child may appear may include promotional activities such as, but not limited to, websites, social media sites, newsprint, flyers or brochures. We reserve the right to determine which image and likeness is used and how long it will remain on the site or is used in media materials.

Diocesan Department, Parish or School Initiating this form: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Fax: \_\_\_\_\_

*Parents and Guardians:*

*Please carefully read the statements below. Indicate your permission or refusal of permission by signing and dating the appropriate statement.*

**YES**, I give permission to the Diocese of Superior and affiliated parishes and schools to use my child's image and likeness for above-said use.

Child's name \_\_\_\_\_

Child's name \_\_\_\_\_

Child's name \_\_\_\_\_

I understand that both print and electronic media have a very large audience and that my child(ren)'s photographic image may have an extremely wide distribution.

Parent/Guardian  
Signature \_\_\_\_\_ Date \_\_\_\_\_

**NO**, I do not give permission to the Diocese of Superior and affiliated parishes to use my child's image and likeness for above-said use.

Child's name \_\_\_\_\_

Child's name \_\_\_\_\_

Child's name \_\_\_\_\_

Parent/Guardian  
Signature \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE RETURN THIS ENTIRE FORM TO THE CONTACT PERSON LISTED ABOVE.**